**WPP Grant Meeting Minutes**

August 26, 2020

1:00pm to 2:00pm

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In attendance: Lindsey Eierman, Lisa Kilawee, Laura Waldvogel, Lauren Olson, Dawn Buchholz, Patti Wohlfeil, Mandy Stanley, Jayme Sopha, Suzanne Schreiner, Brenna Root,

Amanda Dederich, Leah Eckstein, Julia McCarroll

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1. Racism Declaration Discussion- Postponed from last meeting
   1. Do we wish to formally sign onto the WI Public Health Association Declaration?
      1. Dawn: This issue gets tricky and political – Likes the press release, and staying true to what was in the press release. Juneau County tweaked their press release a little bit, will send out the original and new version with the minutes for everyone to see.
      2. Mandy: This issue is dicey, can be perceived differently based on what community you are in, might be best to keep it local so we can address these issues based on our communities
      3. Brenna: What is the difference between signing onto this, versus what is in the press release?
      4. Jayme: Doesn’t want to make empty declarations, doesn’t have the time to devote to this initiative correctly, not sure we can give it the time it deserves.
   2. We agree that racism is a public health crisis and this will guide our actions moving forward, but we are not signing onto the official declaration.
      1. Amanda: Does not agree with this decision, and wants the group to sign onto the declaration
2. Mental Health and other social media posts – to address concerns from community survey
   1. Areas of concerns are mental health, social isolation and preventing/protecting against COVID. Social media resources about these topics are stored in the “social media resources” folder within the “COVID response” folder. This was previously the mental health posts folder, but it grew to more than just mental health posts.
      1. Possible captions have been added to the images/posts within the social media resources folder. Just click on the item and a “conversation” should pop up next to it, in which there is a possible captions for the posts.
      2. Lindsey started sending some social media posts via facebook, as some of the best content already exists, ad it is not efficient/feasible to download these posts/content to the social media folder.
   2. Lindsey will notify health educators via email about FHLC posts concerning Mental health/social isolation/COVID-19 prevention or related topics, that health and human services agencies might want to share.
3. Transportation – discussion, next steps
   1. Rural Health Information Hub Transportation Toolkit: What we know:
      1. efficient and affordable transportation is an important driver of economic growth
      2. Rural residents are more reliant of personally owned vehicles. Personal vehicles are expensive to maintain (purchase, gas, maintenance, registration and licensing). Over 90% of rural passenger rides occur in cars (privately owned vehicles). 80% of rural workers commute alone.
      3. Only 60% of rural counties in the US have public transportation. Many transportation systems have reduced routes between smaller cities and rural areas, in favor of more routes between big cities. Rural bus stops have seen decreased ridership and thus lower profits in these areas. Only 4% of rural households use public transport compared to 31% of urban households
      4. New London CHAT has a group working on transportation. When starting this program/group they found that the population most in need of transportation services are those under 60, non-disabled.
      5. 3 models for transportation initiatives –
         1. Improve access: public transportation, volunteer models, voucher models, ridesharing, coordinated services, etc.
         2. Overcoming barriers: telehealth (due to pandemic this is more available than ever, but broadband is an issue with utilizing this service), home visiting and delivering programs
         3. Improve safety and infrastructure: road safety, increase access to transportation, safety of active transportation methods (biking and walking)
   2. Understand what others have done
      1. Fox Valley Community solutions team has created a database of all the transportation programs available in their area
      2. ECWRPC has good data on transportation in our area. Every 5 years does an assessment of transportation and movement within their region – why and how people in the region use transportation
      3. Adams – Ride to Work program was too costly, great for 8-10 people but that was not enough for the cost.
      4. Reach out to larger employers in our area, and see if they can help and supplement a program.
      5. ADRC in Juneau just got a transportation grant
   3. Based on the WPP grant RfP, what we need to do more of now that we have a focus area, is understanding the assets and opportunities for growth, and creating and strengthening connections related to our focus area of transportation. Our next step should be asset mapping for what exists for transportation. Some of the research, and data we have gives us an ideas on where there are opportunities (programs for under 60 non-disabled, transport for essential shopping and social engagements, active transport)
      1. Identified opportunities for possible growth/movement:
         1. Active transportation: complete streets, walking and biking safety
         2. Transportation for individuals under 60yo, non-disabled
   4. Next Steps: Asset mapping around the above opportunity areas
      1. Reach out to partners for this process, NCWRPC (Adams and Juneau), ECWRPC (Waupaca, Waushara, Marquette and Green Lake), mobility managers, ADRCs, larger employers in our region, others involved in transportation
      2. Subcommittee for this process: Tara and Lindsey
         1. If you would like to be included in this subcommittee, please email Lindsey
      3. Please send any contact information you have for people involved with transportation to Lindsey
4. Additional items
   1. Be sure to complete the CommNS survey by Sept 1st.
      1. When completing these survey questions, please frame them in response to our work on transportation
5. Next meeting – Lindsey will send out doodle poll in the next few weeks